



**GLEN WAVERLEY CRICKET  
CLUB INC  
STRATEGIC PLAN 2023 - 2024**

## **Glen Waverley Cricket Club Inc.**

Founded 1960  
Registered Number: A3927U  
ABN: 59 475 188 566



### **Acknowledgement of Country**

Glen Waverley Cricket Club acknowledges the traditional custodians of the country and their connections to the lands on which we come together to conduct our sports today. we pay our respect to their Elders past, present and emerging.

### **Inclusion Statement**

Glen Waverley Cricket Club supports and welcomes all members of our community and commits to continuing to embrace diversity, inclusion and acceptance of all nationalities, cultures and genders.

### **President's Message - Tim McEniry**

I am pleased to present the Strategic Plan of the Glen Waverley Club 2023-2024 to our members and community.

This Strategic Plan was created after a consultation process with our various stakeholders including committee, life members, players, parents, sponsors and Monash City Council. This plan is based on our club's vision, mission and values and encompasses both short and long term goals.

I would like to thank all those that worked hard to create this plan. It has been an excellent opportunity to consider what, as a club, we would like to achieve in the short and long term.

I invite all of our community to join us on this exciting journey of turning this plan into reality.

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### **Vision & Mission Statement** **(from the Glen Waverley Cricket Club Constitution)**

The primary objective of the Club is to promote cricket and to provide opportunities for all levels of the community to engage in healthy and social participation. Additionally, the Club seeks to provide pathways that encourage and promote junior cricket for boys and girls in collaboration with Associations and/or Leagues to which the Club is affiliated.

The Club shall also develop pathways for the engagement of community cricket for all members and provide and develop facilities, support and systems that underlies the Club's intent to be the best available cricket club in our community.

### **Values**

1. **Inclusive** - we will create an environment where everybody feels welcome and safe at all times.
2. **Respect for all people** - we will treat all members, players, coaches, umpires, opponents, parents and interested parties with respect.
3. **Respect for all property** - we will treat all our facilities and equipment with respect and treat it as if it is our own.
4. **Positivity** - we will actively promote and provide opportunities for our community to engage in positive healthy participation in the game of cricket and social activities.



## **GOALS AND OBJECTIVES**

### **1. Inclusion - making our club a place where everybody is welcome**

#### **Key initiatives:**

- (i) hold social events that appeal to families e.g. more food nights, screening of cricket games in clubrooms.
- (ii) hold information sessions on men's/women's health open to all
- (iii) make clubrooms a space where junior players are encouraged to hang out with their friends e.g. table tennis, playstation, couches
- (iv) advertise social calendar at beginning of season to encourage attendance at events.

### **2. Participation**

#### **(a) have more senior players attend training regularly**

##### **Key initiatives:**

- (i) make attendance at training an expectation on senior players.
- (ii) re-consider the way senior training is run e.g. specialised coaching, lower grades are given middle wicket training, more intra-club games
- (iii) hold regular events after Thursday night training e.g. meals, men's health information sessions
- (iv) incentivise attendance at training e.g. attendees go into free draw for meat tray, playing gear, bar voucher

#### **(b) increase the number of girls/women involved in our club**

##### **Key initiatives:**

- (i) continue to run programs in local primary schools and "come and try" days at Brentwood reserve to encourage new participants
- (ii) specialised coaching throughout the season from former players combined with "bring a friend" sessions
- (iii) hold specific women's/girls events e.g. screening of WBBL games, food nights, women's/girls health information sessions, at the clubroom where friends and interested players are welcome

#### **(c) retain talented junior players into the senior playing group**

##### **Key initiatives:**

- (i) make sure junior players enjoy their junior playing journey through regular and targeted coaching i.e. consider specialised coaching throughout the season from the senior playing group
- (ii) consider a "buddy" system where a senior player is buddied up with a junior player
- (iii) continue to invite junior players to play in lower grade senior sides
- (iv) make a clubrooms a space where junior players are encouraged to hang out with their friends

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### **3. Have new nets built at Lum Reserve**

#### **Key initiatives:**

- (i) document scheduling of training times
- (ii) track training numbers for Brentwood and Lum reserves
- (iii) continue to engage with Monash Council regarding Lum reserve
- (iv) continue to fundraise/approach sponsors for Lum reserve advertising to increase fund able to be contributed by Club to new nets.